

MOHAMMAD ALI SYED

ABOUT

Software Engineer with 4 years of experience in HTML, CSS, JavaScript, React.js, Node.js, Next.js, and Laravel. diverse industry experience. Strong problem solving skills and dedication to delivering high-quality software. Eager to apply expertise to new challenges and help organizations achieve their technology goals.

SKILLS

C++ · Java · Python · PHP · JavaScript ·

HTML · CSS

Laravel · React.js · Next.js · Node.js ·

Express.js · Responsive Design

Object-Oriented Programming (OOP) ·

Data Structures · Algorithms ·

Data Analysis · Compiler · OS ·

Information Security

MySQL · SQL · SQLite · MongoDB ·

PostgreSQL

Problem Solving · Quick Learning ·

Team Management ·

Efficient Communication

LANGUAGES

English Advanced

Arabic Intermediate

Urdu Native

Senior Software Engineer - Web Developer

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EXPERIENCE

Senior Software Engineer - Web Developer 06/2023

MACM Logistics Riyadh, Saudi Arabia

- Developed and maintained the company website using Next.js, increasing user engagement by 40% and website traffic by 25%.
- I led a team of three to build a logistics system using Next.js, boosting efficiency by 30% and cutting processing time through integrations with Saudi Post, Tarood, Salla, and Zaid.
- Added features like bulk booking, OTP proof of delivery, and dynamic location options, increasing customer satisfaction by 30%.
- We also implemented integrations with OTO and Nupco, improving logistics efficiency by 20%, boosting productivity, and reducing errors.

MERN Stack Developer 02/2023 - 06/2023

Falcon Consulting Lahore, Punjab, Pakistan

- Developed a personalized recommendation algorithm, boosting user retention and satisfaction.
- Designed and built interactive web interfaces using React.js, Mui, Node.js, and Express.js, increasing user engagement.
- Engineered seamless API integration with RESTful services, reducing data retrieval time.
- Developed reusable components and optimized frontend workflows with React.js, Redux, and Webpack, increasing performance by 30% and reducing page load times by 20%.

Associate Software Engineer - Web Developer 01/2022 - 01/2023

ILSA Interactive Lahore, Punjab, Pakistan

- Achieved seamless integration between intranet, extranet, and call center modules, boosting operational efficiency by 25%.
- Empowered extranet and B2E users to create personalized hotel profiles, enhancing property visibility.
- Developed features to streamline operations and improve user experience, increasing satisfaction by 30%.
- Continuously innovated to meet project challenges, improving team productivity.
- Contributed to the application's success, ensuring a dynamic and efficient platform.
- Spearheaded backend development, improving data processing speed by 10% using Laravel and MySQL.

Web Developer 01/2020 - 01/2021

Freelance Remote

- Created an e-commerce application using Next.js 13 with features like cart, favorites, login, categories, and search, increasing sales by 15%.
- Enhanced user experience and streamlined navigation, resulting in a 20% increase in customer satisfaction and repeat purchases.
- Implemented robust security measures, including secure payment gateways and data encryption, ensuring a safe shopping experience and boosting customer trust by 25%.
- Implemented Google Analytics on 10+ web projects, enabling real-time data tracking and analysis, boosting user engagement metrics by 25% over the span of 12 months.

EDUCATION

Bachelor's in Computer Sciences 08/2018 - 08/2022

The University of Lahore Lahore, Punjab, Pakistan

- Lahore, Punjab, Pakistan